

GRUPO EMPRESARIAL  
**F** FERDI

# Aplicaciones

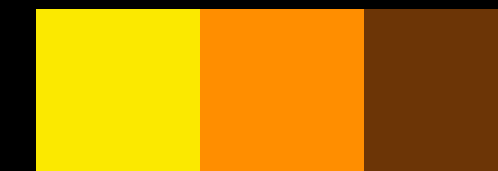
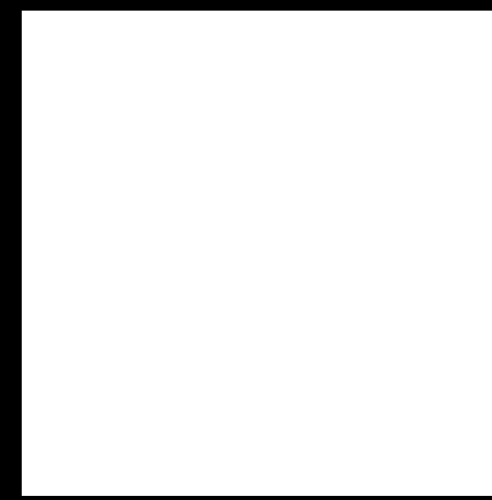
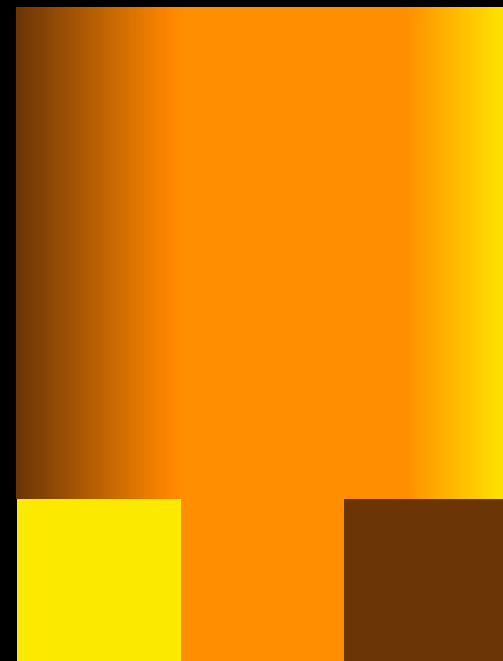
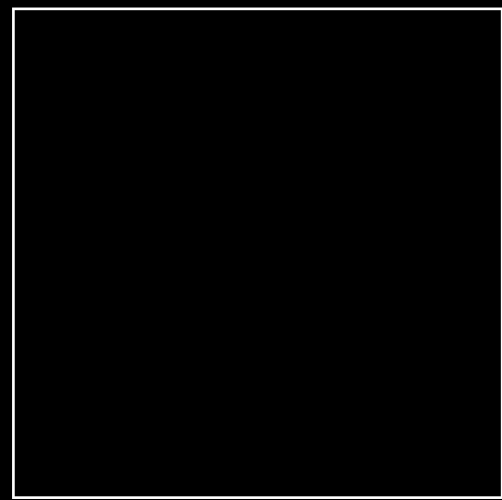
Horizontal ———○



Vertical ———○



# Paleta de color



PANTONE  
CMYK Uncoated

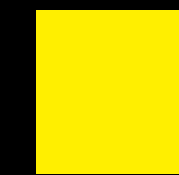
R:0  
G:0  
B:0

R:252  
G:238  
B:33

R:247  
G:147  
B:30

R:96  
G:56  
B:19

R:255  
G:255  
B:255



Proces Yello U



P 20-8 U



P 36-16 U

C:0%  
M:0%  
Y:0%  
K:100%

C:8%  
M:5%  
Y:95%  
K:0%

C:0%  
M:58%  
Y:90%  
K:0%

C:51%  
M:86%  
Y:100%  
K:33%

C:0%  
M:0%  
Y:0%  
K:0%

# Tipografía

## Gotham

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890 !".\$%&/()=?¿

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*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz*  
*1234567890 !".\$%&/()=?¿*

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890 !".\$%&/()=?¿

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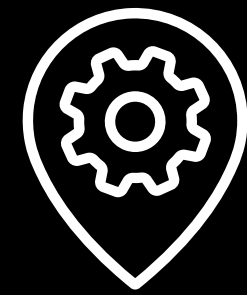
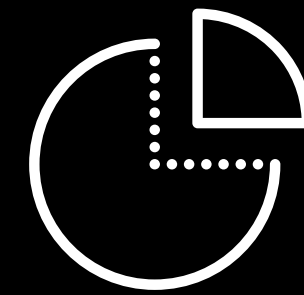
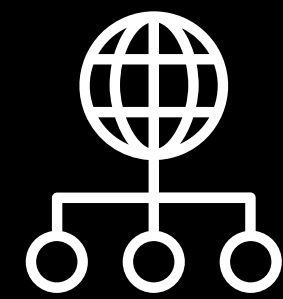
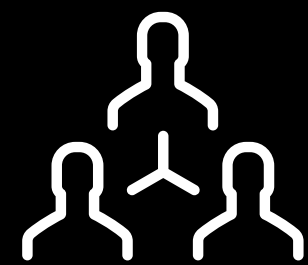
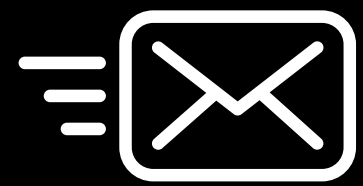
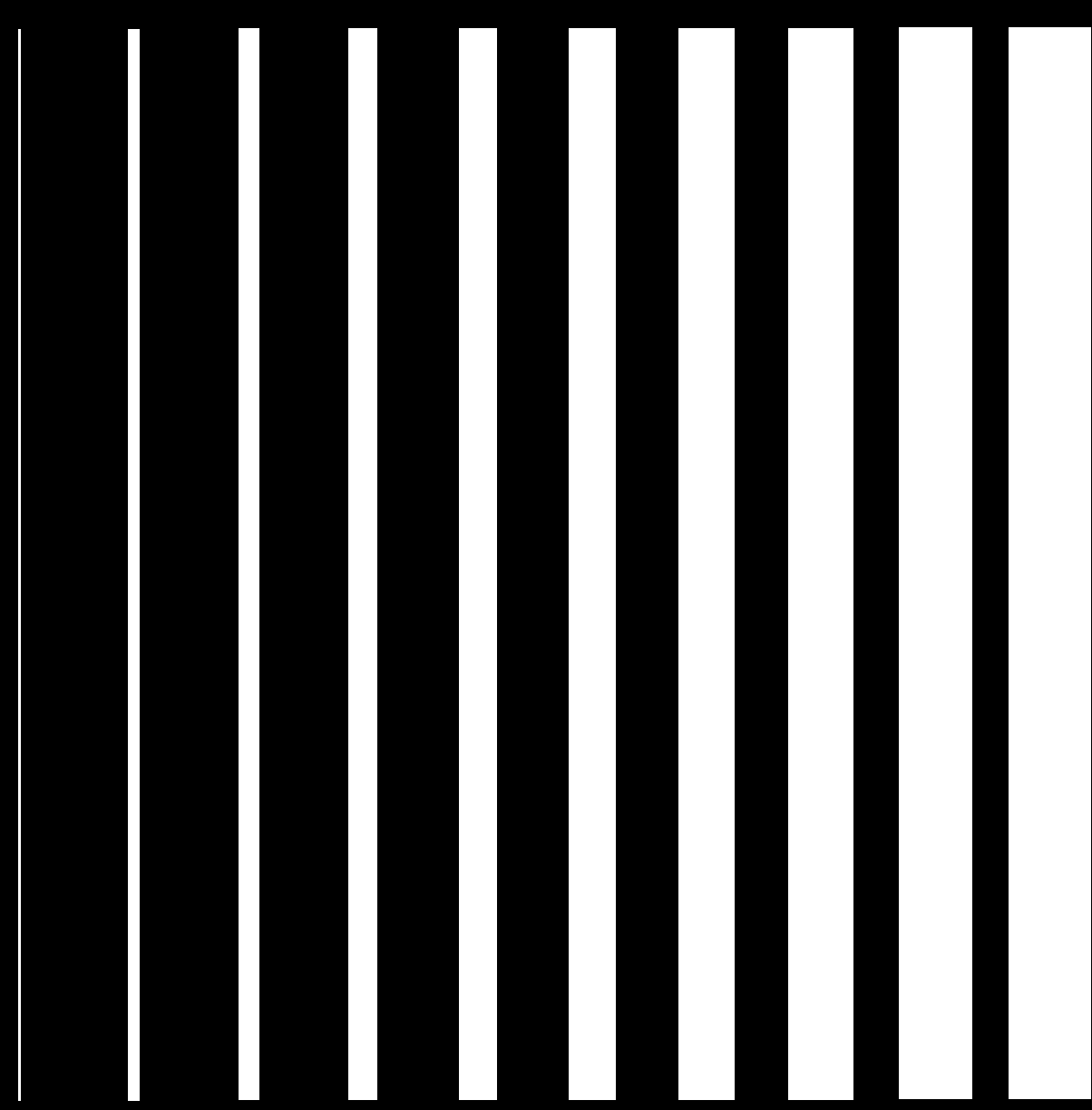
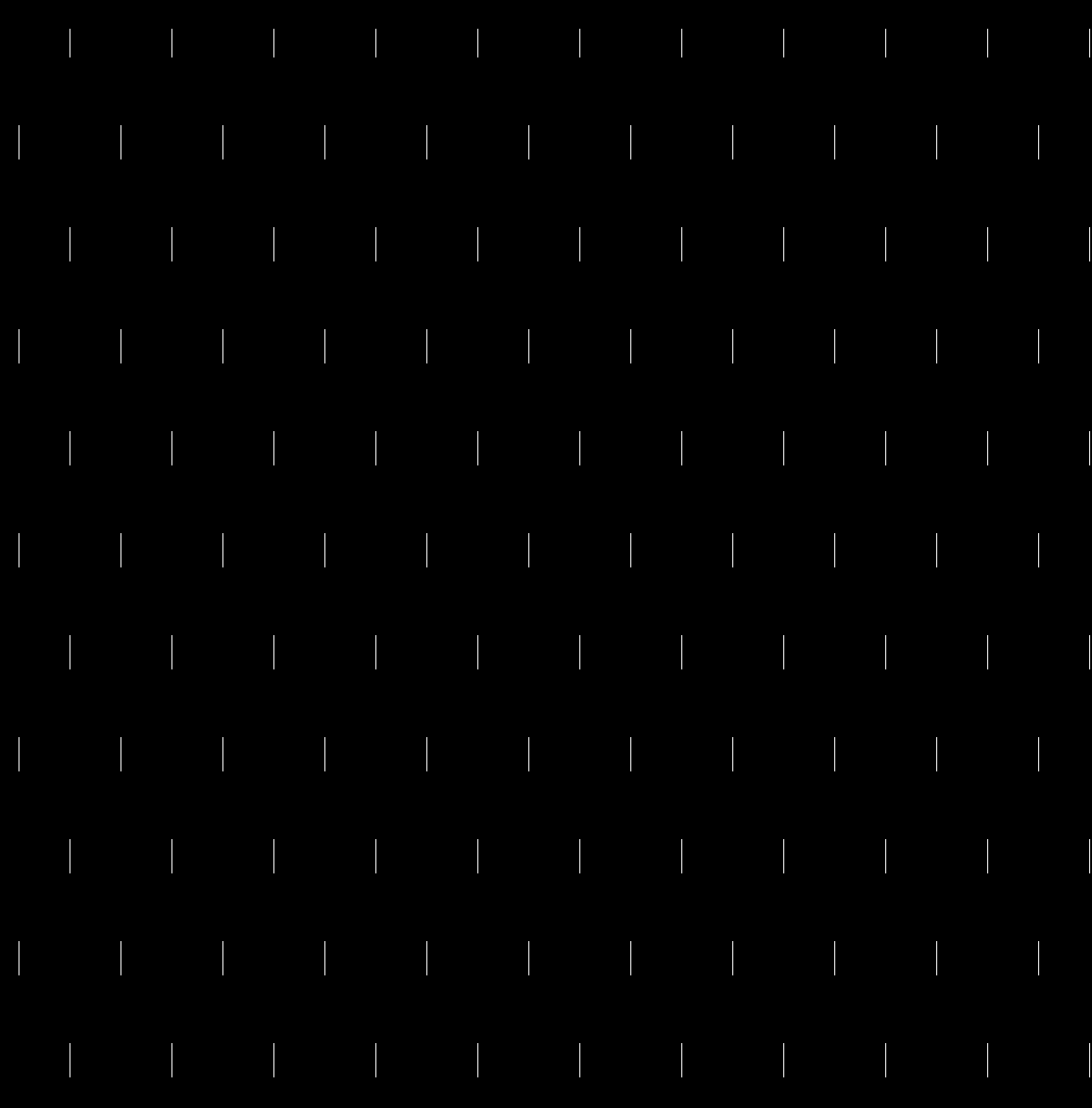
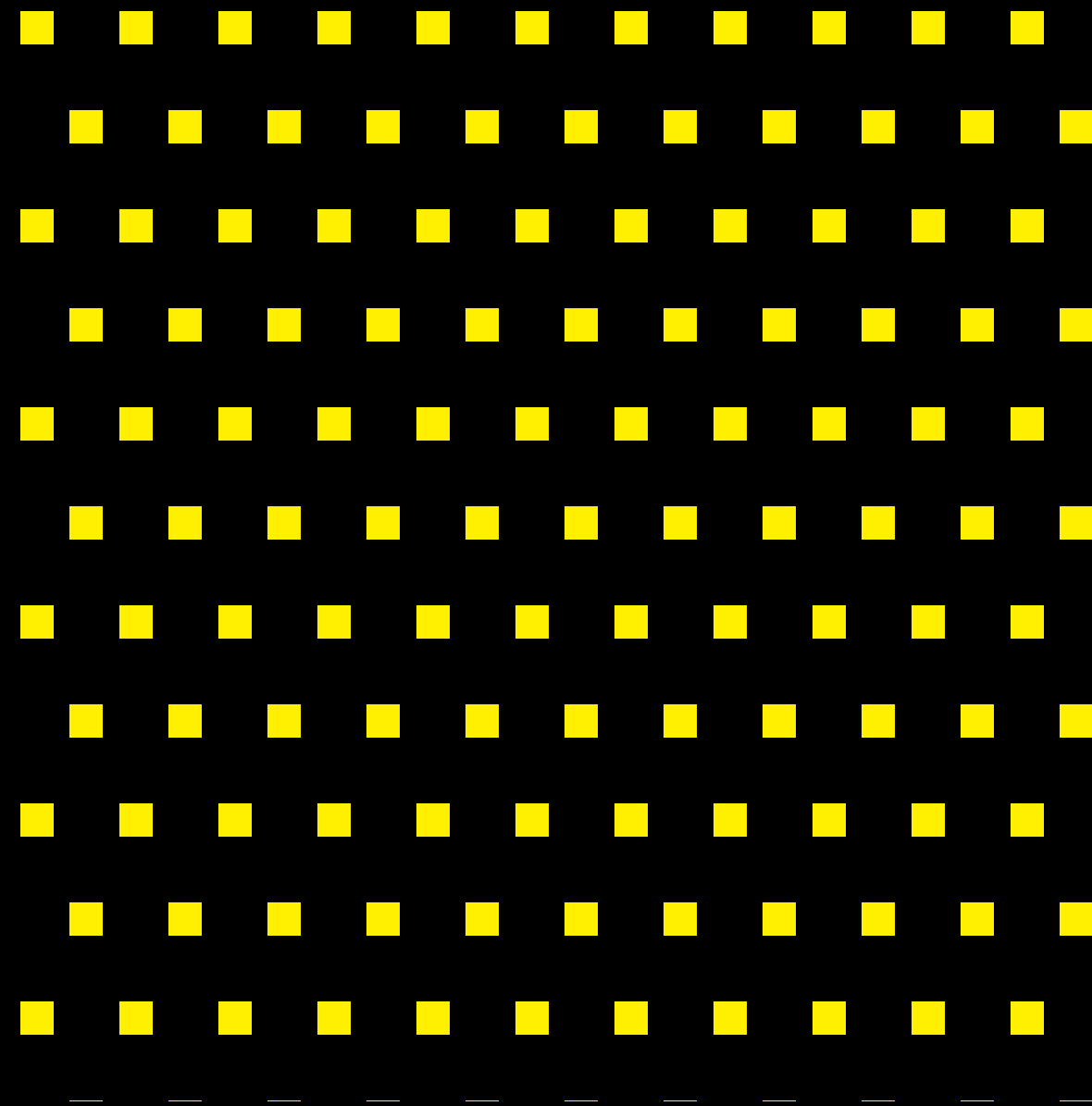
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**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**1234567890 !".\$%&/()=?¿**

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***ABCDEFGHIJKLMNOPQRSTUVWXYZ***  
***abcdefghijklmnopqrstuvwxyz***  
***1234567890 !".\$%&/()=?¿***

# Gráfica complementaria / iconografía



# Hoja membretada





# Banners y redes sociales





vallas y mupis

ГРУППА КОМПАНИЙ  
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Lorem ipsum dolor sit amet, consectetur  
adipiscing elit, sed diam nonummy nibh  
euismod tincidunt ut laoreet dolore  
magna aliquam erat volutpat. Ut wisi enim



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**FERDI**



# Tarjeta de presentación



JULIÁN FERNÁNDEZ

PRESIDENTE

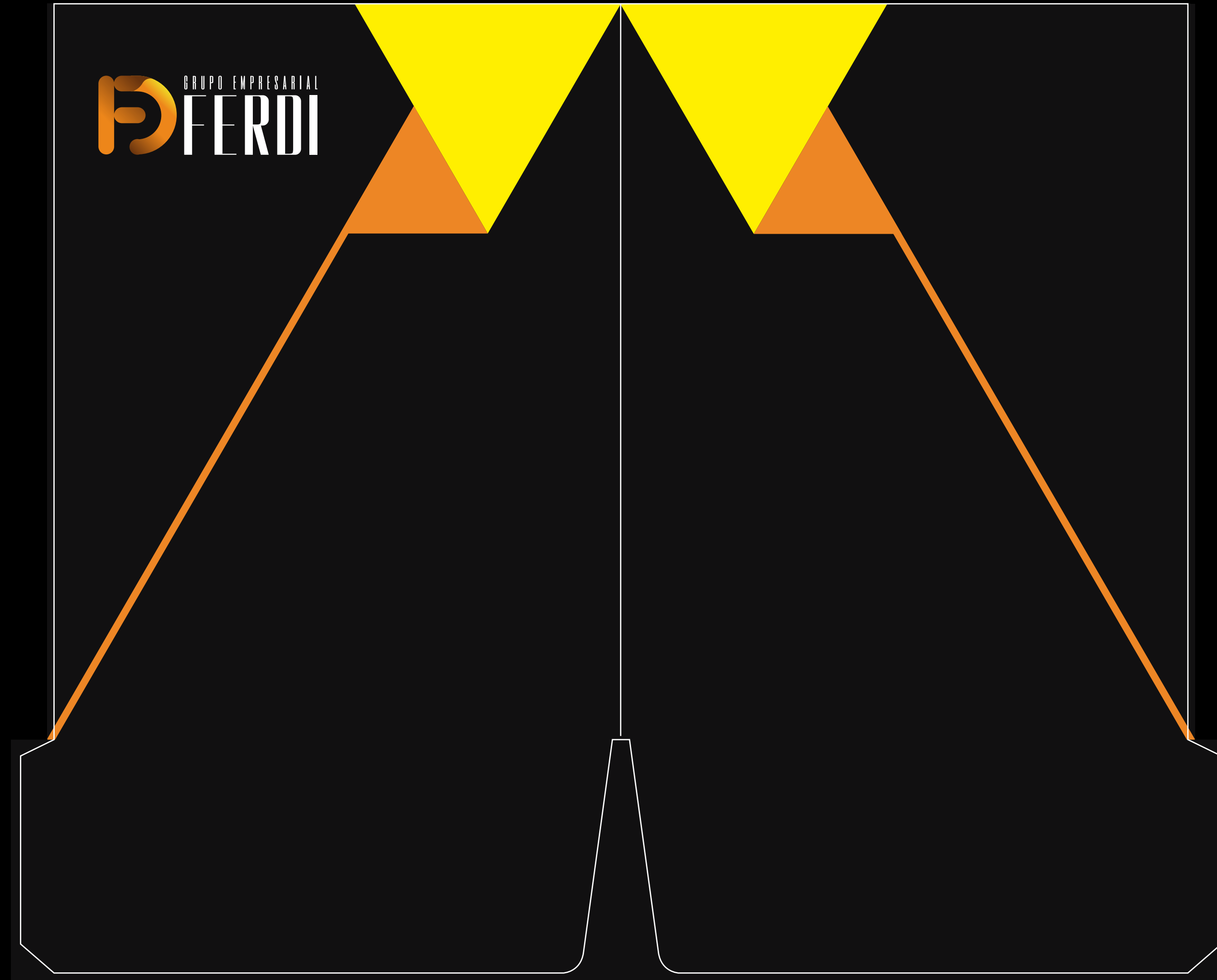


[julian@ferdi.mx](mailto:julian@ferdi.mx)

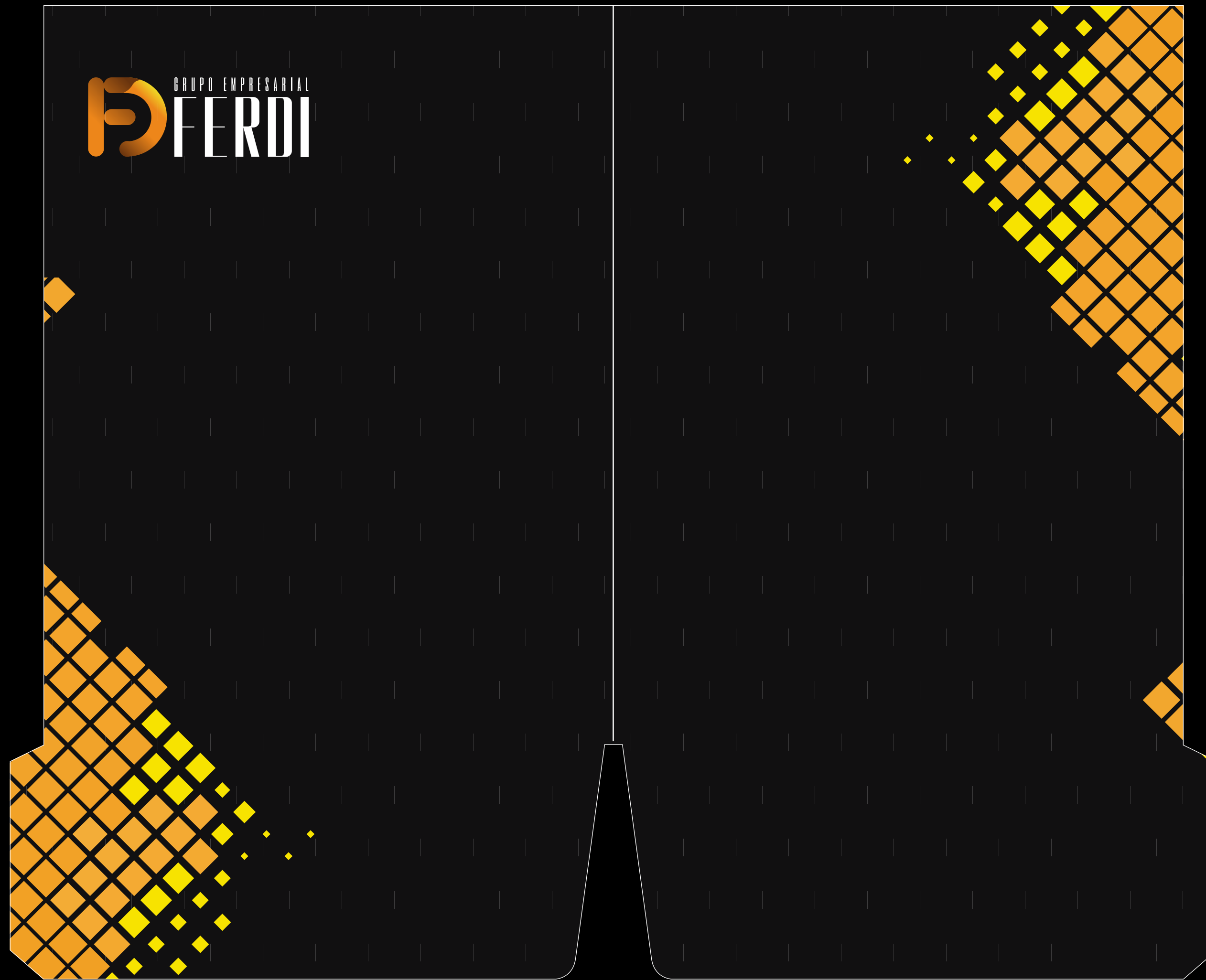


[www.ferdi.mx](http://www.ferdi.mx)

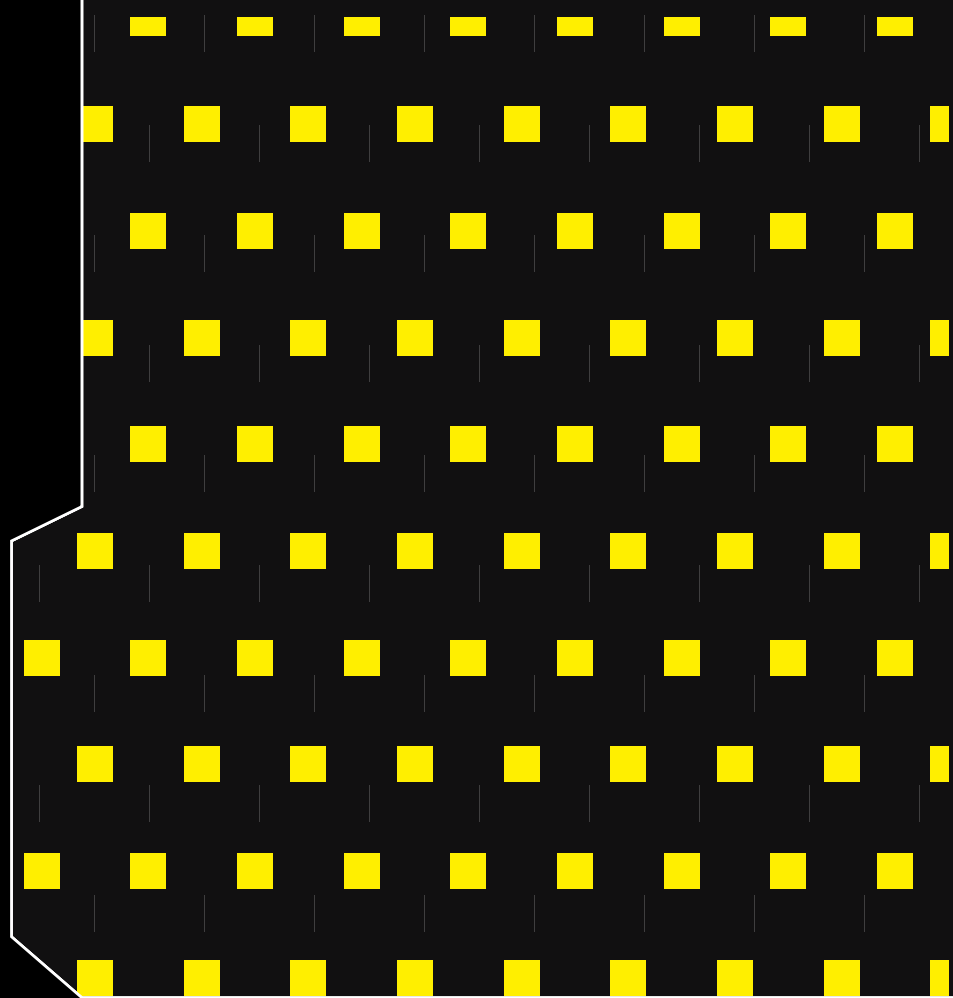
Folder



Folder



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Sello



Sello



Sello





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